



## **Sahasri Subrata Roy Sahara's book – 'Think With Me' unveiled at the Think With Me Summit 2016 in presence of eminent personalities and huge fanfare**

**Lucknow:** 'Think With Me' – An exhaustive and thought provoking treatise by **Shri Subrata Roy Sahara, Managing Worker & Chairman, Sahara India Pariwar**, on his life-time experiences, observations as well as his insights to restore India to its past glory, is unveiled at Lucknow. The book was unveiled in the theme session of Think With Me Summit 2016. 'Think With Me' happens to be the second book of trilogy and is available in all leading bookstores across India and abroad, at all leading online portals. The first book of the trilogy was 'Life Mantras', released earlier in this year and was a National Bestseller after its launch in February 2016. The book secured the No. 1 position twice in the non-fiction genre and also remained in the top 5 best-selling books across India for 7 continuous weeks.

The Summit and the unveiling of the book is attended by eminent personalities and galaxy of stars including Shri Akhilesh Yadav, Hon'ble Chief Minister of Uttar Pradesh, Superstar of the millennium Shri Amitabh Bachchan, Spiritual and Yoga Guru Swami Ramdev, Shri Om Prakash Mathur –National Vice President, Bhartiya Janta Party, Shri Satish Chandra Mishra, Lawyer and All-India General Secretary, Bahujan Samaj Party, Ace Tennis Star Ms. Sania Mirza, Leader of Opposition in Rajya Sabha Shri Ghulam Nabi Azad, Spokesperson of Bhartiya Janta Party Shri Sambit Patra, Shri Raj Babbar – Uttar Pradesh State President of Indian National Congress, Cinestar Shri Anil Kapoor, Shri Assadudin Owaisi - President of the All India Majlis-e-Ittehadul Muslimeen, Uttar Pradesh State President BJP Shri Keshav Prasad Maurya, Shri Jayant Chaudhary – National General Secretary, Lok Dal.

During the release of the book 'Think With Me', Sahasri Subrata Roy Sahara in conversation with Shri Suhel Seth, noted author and marketing guru said "There is no doubt that India has made rapid progress and achieved prosperity too, yet the goals that we set for ourselves is still unfulfilled or underachieved. It is a harsh reality that we have bigger problems today than we had at the time of Independence. There are certain issues which needs deep debates and discussion. Through this book I have through a deep-seated and thought provoking commentary, has provoked readers to think how to make our country ideal."

Subrata Roy Sahara has always been a profound thinker, a teacher and a guide. His unique and unconventionally incisive philosophies on life have attracted global acclaim and attention. Many renowned universities and institutions like the Harvard School of Business, USA; the Indian Institutes of Technology; the Indian Institutes of Management; and Banaras Hindu University have invited him to address their faculties and students. Furthermore, Shri Subrata Roy Sahara has also been the recipient of a host of awards which include the 'Indian Business Icon of the Year' at the Power brands Hall of Fame Awards in London (UK); the Doctor of Business (Honoris Causa) by the University of East London; and the highest honorary degree, 'D. Litt.' by the Lalit Narayan Mithila University, Bihar as recognition of his contributions on various fields.