

Press Release
For Immediate Publishing

## Sahara inaugurates its CSD Sahara Global Academy with Cambridge Curriculum, U.K.

12<sup>th</sup> of April, 2019, Lucknow: Sahara India Pariwar, the major Indian business conglomerate, today launched, CSD Sahara Global Academy, an international school following the Cambridge Curriculum, U.K., in the city of Lucknow. 'Saharasri' Subrata Roy Sahara, Managing Worker & Chairman, Sahara India Pariwar inaugurated the academy in a ceremony held at CSDS Campus Nabikot Nandana, Bakhshi Ka Talab, Sitapur Road, in the presence of distinguished invitees and guests. Admissions are already open for the academic year 2019-20.

On the occasion, 'Saharasri' Subrata Roy Sahara, Managing Worker & Chairman of Sahara India Pariwar said, "We have always emphasized upon the significance of education in our society. In the fast evolving, highly competitive and super specialized global scenario, it is imperative that we inculcate in the students at a nascent stage of their lives, the essential skills that are required for personal growth along with the necessary competence levels to excel in their chosen field. CSDS Sahara Global Academy is a humble beginning of Sahara's long-term ambitious plans ahead to contribute to the cause of academics with quality and excellence as its benchmark".

## **CSD Sahara Global Academy - Highlights**

- 1. Kids-Guardian Online Connectivity
- 2. Online Library Access
- 3. Automated Security System
- 4. Visitor & Escort Management
- 5. Personalised e-Care Portal
- 6. AC Transportation
- 7. Robotics and Artificial Intelligence
- 8. GPS Child Locator
- 9. Infirmary and Ambulance
- 10. 100% wi-fi activated campus
- 11. IP-configured cordless cameras
- 12. 'BALA' concept of learning

The curriculum CSD Sahara Global Academy has been designed to develop and strengthen every aspect of listening, speaking, reading and writing in a seamless blend. Beyond the scope of academics, the focus of the Academy is on aspects like Community Learning, Holistic Development, Experiential Learning, Sports, Games and other Extra-Curricular Activities, among several others. Setting international standards of learning in its integrated curriculum affiliated with the Cambridge University Board, U.K. the students will be able to develop a strong foundation on which to build their success stories, using expeditious learning that has elements of problem solving, critical thinking, scope to develop skills beyond academics, emphasizing on team spirit and collaborative work.

Speaking on the launch ceremony, the founder of CSD Sahara Global Academy and Executive Director of Sahara India Pariwar, Ms. Kumkum Roy Chowdhury, said, "CSD Sahara Global

Academy, while capitalizing on global experiences, will bring in the best of international standards and practices in the realm of academics. Besides the regular academic classes, the focus would also be on health, hygiene and security. The exclusive facilities at the Academy include: Kids-Guardian Online Connectivity, Online Library Access, Automated Security System, Visitor & Escort Management, Personalised e-Care Portal, AC Transportation, Robotics and Artificial Intelligence, GPS Child Locator, Infirmary with Ambulance. The Campus is spread over a vast 6.5 acres of land with the entire area wifi activated with IP-configured cordless cameras installed. This also is the first Institute in Lucknow that has introduced the BALA (Building As Learning Aid) concept of learning."

The Institute is dedicated to the memory of late Chhabi Roy and late Shanti Roy Chowdhury, two

revered matriarchal figures and the guiding lights of Sahara. The members of the Advisory Board include: Shri Kapil Dev, former Indian Captain and Wisden Indian Cricketer of the Century; Shri Anis Ansari, Retired IAS Official; Mr. Noel Yooshing, Senior Teacher (Retd.), La Martiniere Boy's College, Lucknow; Ms. Nishi Pandey, Professor, Lucknow University; Mr. Denzil John Godin, Associate Professor, Lucknow Christian College and Dr. Indu Subhash, Ph.D (Women Studies), MSW (Counselling).

In the first year, the Academy would be offering classes from Nursery to the IIIrd but in gradual course, it is to be extended up to the XII<sup>th</sup> standard. The endeavour is to create an institution which will, in time, through visible results, grow to be the finest of its kind..

## **Features**

- 1. Extending classes up to XIIth standard.
- 2. International exposure through exchange of students
- 3. Project-based learning
- 4. Innovative ideas of students for social & environmental causes
- New multi-storeyed building for senior classes with exclusive lab
- 6. Campus hostel facility
- 7. Sports faculty
- 8. Indoor Badminton & Tennis Courts with skating facility

Following the inauguration, the Sudhir Roy Cup Under-16 Cricket Tournament was unveiled by 'Saharasri' Subrata Roy Sahara at the cricket ground of CSD Sahara Cricket Academy. Being organized by CSD Sahara Cricket Academy, which is affiliated with the Cricket Association of Lucknow, the 40 overs-a-side event will be played on a league cum knock-out basis with a quarter final, a semi final and a final and will have the participation of 16 teams.

## **About Sahara India Pariwar**

Sahara India Pariwar, is one of the biggest business conglomerates of India with multifarious interests like financial services, education, technology, housing finance, life insurance, city development, real estate activities, print and television news media, sports, healthcare, hospitality, dairy products and power. Founded in 1978 with a capital of just Rs. 2000/- and with a deep-rooted philosophical concept of 'Family' or 'Pariwar', Sahara India Pariwar today has assets of market value worth Rs.1,77,229 crore and a family of 14 lac workers with more than 5000 establishments, making it the second largest employer in India after the Indian Railways.

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